

Writing Variables

Although writing activities differ widely, each is composed of the same variables. These variables include **topic**, **purpose**, **audience**, and **form**.

Topic – the subject of your writing

Purpose – the reason you're writing

_____ to express yourself

_____ to entertain

_____ to inform

_____ to persuade

_____ other _____

_____ to analyze

Audience – the people who will read your writing

What do my readers know about my topic?

What will they find most interesting about it?

What will they agree or disagree with?

What level of language is most appropriate for them (formal or informal)?

Form

_____ essay

_____ poem

_____ letter

_____ report

_____ newspaper article

_____ short story

_____ play

_____ speech

_____ other _____